



The walk and bike company



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THE WORLD'S FIRST BICYCLE THAT CONVERTS INTO A STROLLER

EMBARGOED FOR RELEASE JULY 20th, 2013 (Guelph, ON): The [Stroll'n Bike](#), developed by [Wike](#), is the world's first bicycle that converts instantly into a stroller or shopping cart. This unique 18-speed bike provides urban dwellers with a more efficient method of transportation. Parents can easily take their children to the grocery store, medical appointments and to see their friends without having to find parking, or make stroller transfers from a car seat.

"We developed the Stroll'n Bike, so parents and commuters can integrate biking and walking into their lifestyle and to help eliminate short car trips" said Wike owner, Bob Bell. "This will help urbanites save money, reduce traffic congestion and avoid urban parking problems. It also introduces their children to eco-friendly transportation."

The Stroll'n Bike's user friendly design means it can be brought on public transit and go inside any building. "Urban commuters make up the core of my business," said Reba Plummer, member-owner Urbane Cyclist Co-Op bike store in Toronto, Canada. "Our customers live in smaller spaces and are looking for multipurpose products that combine functionality and practicality. They want time saving bikes that enable them to ride door-to-door and carry their kids and groceries without having to lock up, or backtrack to retrieve their bikes."

How it Works

Wike's patent pending mechanisms feature: a linkage that raises the rear wheel of the bicycle while lowering a pair of stabilizing stroller wheels, an independent handlebar/cargo compartment system that disengages from the front wheel of the bicycle and slides to the rear of the stroller for the pushing position, and an automatic front wheel locking mechanism that engages when the bicycle frame is compressed.

The child carrying system integrates with the "Orbit Baby G2" infant car seat. At 29 pounds, the bicycle features an 18-speed drivetrain, 20" high-end wheels and high pressure tires that deliver a smooth and fast ride.

Price and Availability

The Stroll'n Bike retails for \$3,500 and is available in Canada at www.wike.ca. Shipping to worldwide destinations will begin in 2014.

About Wike

Founded in Guelph, Canada in 1993, Wike, "the Walk and Bike company", advances the utility of the bicycle through product innovation. All Wike trailer products are made in Canada. Wike sells an extensive line of bikes and trailers, which include: child, special needs, pet, cargo, sport and boat trailers.

Wike enables its customers to have a healthy and environmentally responsible lifestyle.

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